



PRESS RELEASE

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Contact: Susan Sommer, Marketing Manager, Fur Rondy

Direct: 907-694-9754, Cell: 907-862/3-7158

Main: 907-274-1177, Fax: 907-277-2199

400 D Street, Suite 110, Anchorage, AK 99501

susan3@furrondy.net

Artists Sought for Fur Rondy 2014 Pin Design Competition

Anchorage, AK: Fur Rondy is pleased to announce the 2014 Collectible Series Design Competition, commonly known as the “Rondy Pin Design” contest.

A tradition since the early days of Rondy, the Rondy collector pins are an integral part of Rondy. Representing the spirit of the festival and celebration of the ten days of Rondy, people around the world wear these pins to show their support.

Artists are invited to submit original designs that reflect the spirit of this premier winter festival. The selected design will be featured on the 2014 collector series pins and merchandise. The selected artist will have a place in Alaska and Rondy history and ten days of “fame” - being featured in the Official Rondy Guide, on the Rondy website and in Rondy media placements. The artist will also ride in the Rondy Grand Parade, receive selected merchandise and represent Rondy as the 2014 collector series artist.

Information and entry forms are available at www.furrondy.net. Deadline for entries is Noon on Friday, May 24, 2013.

The collector pins and associated merchandise not only raise money for Fur Rondy, but also for many non-profits throughout the community. Non-profit clubs purchase Rondy pins at a discounted price and sell them at retail, keeping the difference and raising money for their own groups. These partnerships help the organizations provide a revenue stream that supports their missions and charitable work.

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Fur Rondy is the nation's premiere winter festival. Since 1935, Rondy has proudly represented the pioneering spirit of Alaskans. Rondy has something for kids of all ages. We welcome visitors and invite everyone to stop by our Fur Rondy Shop featuring Caffè D'arte, where the nation's #1 winter festival meets Alaska's #1 award-winning espresso café. The Fur Rondy Shop is open year-round. www.furrondy.net. Don't miss Fur Rondy! Feb. 21 – Mar. 2, 2014.